01 / REMEMBER

Start with a favorite memory

From favorite memory to design idea. Take your time, skip any prompt, and return whenever you feel ready. There is no deadline for deciding.

My pet's name: _____ **Date:** _____

1 A moment I want to carry with me

Think of an ordinary moment: a greeting, a walk, a favorite game, or a quiet nap.

2 The little details that made them who they were

A favorite toy, sleeping pose, special marking, place, sound, or funny habit.

3 What I want this tattoo to mean to me

For example: companionship, home, joy, comfort, adventure, or gratitude.

MY STARTING POINT

The memory or detail I most want to build around is:

02 / EXPLORE

Turn the memory into a design

You do not need to draw well or arrive with a finished design. Use these prompts to explore what feels personal to you.

4 Choose one main image or symbol

What could represent your starting point? Add an optional supporting detail.

Main image: _____

Optional detail: _____

Example: carrying a duck toy to greet me > a worn duck toy > a tiny heart beside it.

5 Explore the look and wording

Circle or check anything you want to discuss with your artist.

- ☐ Simple outline
- ☐ Portrait
- ☐ Illustrative
- ☐ Black / gray
- ☐ Color accents
- ☐ Not sure yet

Words, name, or dates (optional):

6 Sketch, paste a photo, or describe the idea

Stick figures, rough shapes, and notes are welcome.

Details I want to avoid: _____

03 / PREPARE

Bring the idea to your artist

Use this page as a conversation starter. Leave room for your tattoo artist to suggest how to translate your memory into a custom design.

7 My preferences so far

Placement idea: _____ **Approx. size:** _____

Budget range: _____ **Timing, if any:** _____

8 My short design brief

I want to remember... My main image is... The details that matter most are...

9 What I will bring

- ☐ Clear photos of my pet
- ☐ Photo of the meaningful object
- ☐ A few style references
- ☐ Exact spelling / dates, if included

10 Questions for the consultation

- ☐ What size and placement would suit this idea?
- ☐ Which details should we simplify so the design stays readable over time?
- ☐ Can I see healed examples of your work in a similar style?
- ☐ What are the full cost, deposit terms, and design revision process?
- ☐ What preparation and aftercare instructions should I follow?

Artist notes / my next step:

It is okay to keep the idea, change it, or wait. The memory is already yours.